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Media Contact: Gene Tuttle

Phone: 805-667-4372

gtuttle@goodsamfamily.com

The Nation's Largest RV Rally Expands in 2012

Phoenix, Louisville and Daytona

Set to Welcome Good Sam members to the Largest RV Lifestyle Party in America

Lincolnshire, IL (March 30, 2011) – With a much stronger focus on and commitment to Good Sam members and their experiences, Good Sam, the Nation's largest RV community announced today a ramp up going forward on their rally activities.

The colossal Phoenix International Raceway in Arizona is gearing up for The Rally March 22-25, 2012 followed by charming Louisville, Kentucky June 21 – 24, 2012. Historic Daytona International Speedway in Florida will fly the green flag for RVers November 1-4 and round out the RV rally circuit for next year.

The Good Sam Rally sponsored by DISH Network is the largest RV gathering in the nation! Thousands of people from all over the country will gather to sing and dance to big name entertainment and legendary country music performers like Vince Gill, who headlines The Rally 2011 in Redmond, OR July 14 – 17.

“I really enjoy seeing Good Sam guests compare and contrast RV makes and models they've always dreamed of and talk to experts from top RV manufacturers” stated Marcus Lemonis, Good Sam's CEO. “We want them to learn everything they need to know at dozens of lifestyle seminars, shop till they drop at hundreds of indoor exhibits selling all kinds of gadgets and gear and even bring the family dog along for fun!”

A great time is guaranteed for all who make plans to attend one or all of the three big RV rallies scheduled in 2012 at spectacular venues around the country.

Make plans early to join us next year and be sure to visit www.therally.com for breaking news on these exciting events.

The Good Sam Rally is a product of Good Sam Enterprises and is powered by the Good Sam Club, Good Sam Ventures, Trailer Life, Woodall's, Camping World and Coast to Coast.

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About Camping World & Good Sam Club

Camping World, www.campingworld.com, is America's #1 source for RVs, camping accessories, RV maintenance and repair, and the Good Sam Club, www.goodsamclub.com, is the world's largest RV owners association, offering helpful technical tips, vacation planning, extended warranties, magazine subscriptions, roadside assistance and more, to serve the outdoor enthusiast.

Both Camping World and Good Sam Club were founded in 1966 and are partnered together today to offer more to those who love the RV lifestyle, with one-stop shopping and resources for everything RV and outdoor.

Camping World features over 8,000 quality products located at over 75 SuperCenters nationwide, easy online and catalog shopping as well as a wide selection of new and used trailers and motorhomes from top RV manufacturers. Good Sam Club members receive cost-saving benefits and services, plus loads of valuable RV information and travel tips to get them ready for their next adventure. The Good Sam Club also represents more than 2,000 local RV chapters designed to bring RVers together from similar geographic regions for group camping excursions.

Camping World is the title sponsor of the NASCAR Camping World Truck Series in addition to the Official RV and Outdoor Retailer of NASCAR.